



BODY CHEER

BOTANIC SHAMPOO

6 IN 1

HAIRFALL CONTROL
6 Protection



9
Natural Herbs

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NATURAL
HERB



Hairfall Control



Daily Moisture
Renewal



Silky Smooth



Nature Care
Fullness & Life



Total Damage Care



Color and Perm
Protection

HAIRFALL CONTROL

Reduce...HAIR FALL
Restore smoothness, strongness,
and increase HAIR VOLUME

9
Natural
Herbs

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1. HAIRFALL CONTROL

► Reduce hair breakage, fall, and loss

• Capixyl

extracted from red clover that is abundant in Biochamin A and Acetyl Tetrapeptide-3 that encourage hair growth, length, and density from its roots. Capixyl can inhibit releasing 5 Alpha-Reductase Type I and II, result in decreased Dihydrotestosterone (DHT) that is a major cause of hair loss.

• Lycium Barbarum Fruit Extract

Goji Berry contains vitamin B1, B2, and high flavonoids which helps prevent hair fall

2. DAILY MOISTURE RENEWAL

► Renew daily moisture to reduce scalp dryness causing dandruff

• Rosemary Extract

soothe the scalp dryness from the sun that is a major cause of dandruff Vitamin B5

• Vitamin B5

encourage hair growth by hydrating scalp to help hair look vibrant and healthy. It can also decrease inflammation and irritation.

3. SILKY SMOOTH

► Restore natural moisture balance for tangle-free hair

• Lithospermum Erythrorhizon Root Extract

lock hair shaft pores to keep it hydrated and vibrantly shine

4. NATURE CARE FULLNESS & LIFE

► Enhance your brilliant hair look and feel

• Angelica Dahurica Root Extract

stimulate blood circulation to scalp to soothe the itchiness while adding rich nutrients for healthier and stronger hair

• Polygonum Multiflorum Root Extract

act as blood circulation agents to lengthen hair cycle and prevent white hair

6 Protection

5. TOTAL DAMAGE CARE:

► Lock hair hydration and prevent harsh chemical damages

• Ginger Extract

a natural antioxidant to prevent hair from dryness caused by the sun and pollution damages.

• Ginseng Extract

strengthen hair roots, improve blood circulation to the scalp to thrive on nutrients and oxygen to increase hair growth, and become longer and stronger

• Camellia Sinensis Leaf Extract

full of antioxidants to eliminate excessive oil on scalp which help better hair growth

6. COLOR AND PERM PROTECTION

► Prevent hair dryness and chemical damages from color

• BioChair UP

act as hair shield preventing metal and hydrocarbon particles accumulation while nourishing hair structure from UV sun ray causing fading color and tangled hair.

• KeraGuard

repair hair fiber for grater elasticity and long-lasting pigment and shine look against external aggressors, particularly sun rays and heat up to 200 Celsius.

How to use :

Shampoo : Apply shampoo on wet hair, gently massage until foam created on scalp evenly, then rinse with clean water, should nourish with Botanic conditioner in the next step.

