

FABRIC DETERGENT

NEATLY[®]
HOME

CONCENTRATE FORMULA

NEW
LOOK!



**Completely clean,
Gentle for skin**
Naturally degradable



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HOME
FABRIC
DETERGENT
ผลิตภัณฑ์ซักผ้า
สูตรเข้มข้น

สารสกัด
จากธรรมชาติ
อ่อนโยนเป็นพิเศษ
ไม่ก่อให้เกิด
การระคายเคือง

Dream Velvet
กลิ่นดอกริม เวิลเว็ท

Dirty laundry harm your health

The Hidden Dangers of Dirty Laundry what if you wear dirty clothes?

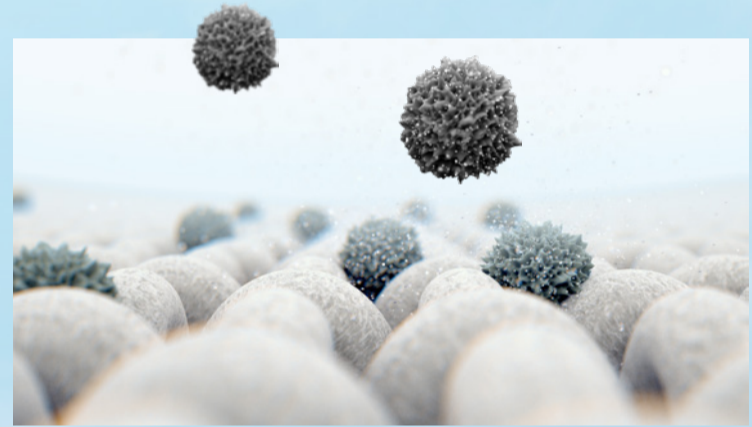


◀ Skin Irritation Problems

Unclean clothes are a source of dust, mites, and various impurities. Even if we only wear a shirt for a short time, it may cause itching and rashes by itching. Skin irritation symptoms in each person are different, depending on individual health conditions.

▶ Respiratory Problems

Clothes that are not clean enough can trigger a source of large amounts of dust, bugs, and bacteria accumulation. These germs can harm your respiratory system including the common cold, sinus, or even fungal pneumonia. This leads to medical costs and long periods of treatment time, especially for those with chronic respiratory disease.

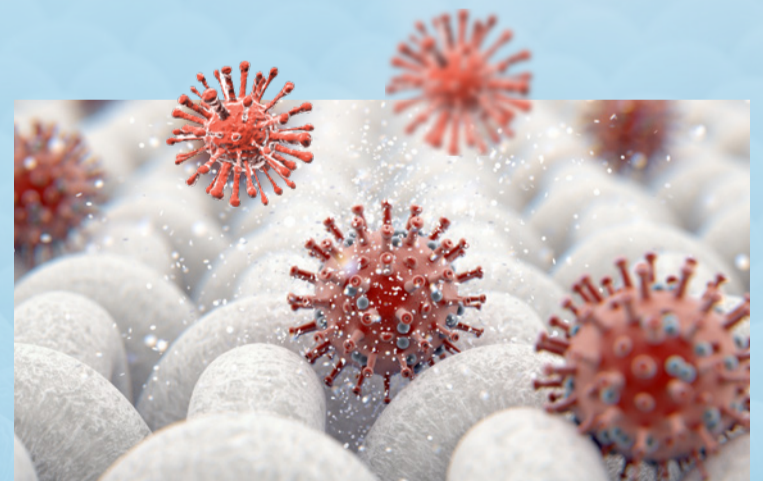


◀ Fungi and bacterial pathogens

Dirty clothes and linens can harbor dangerous fungi and bacterial pathogens, creating a potential community source for skin diseases e.g., ringworm, chloasma, tinea, and irritation.

▶ Infections & Diarrhea

The linen and towels you normally use in a wet environment like the bathroom and then leave in the basket waiting for washing can harbor a potential community source of harmful bacterial pathogens causing infections, including diarrhea.



◀ Bug bites

Poor quality detergent cannot kill lice, red bugs, fleas, scabies mites, and chiggers that stay in dirty laundry.

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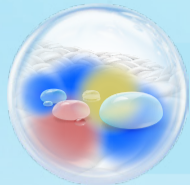
NEATLY[®]
HOME



Completely clean & leave no stains



Environmentally-friendly product



Prevent color fading (When mixing colors in one load)



Naturally degradable



For delicate fabric, helps sustain color vibrance and brightness



Key Ingredients

Brightening Agent

It is an additive that can absorb UV light and then emit visible blue light to reduce yellowed stains and white clothes to look brighter. It helps make the fabric color sustain the vibrant and bright colors of the clothes. It is mainly used as a brightening agent in detergents for delicate fabric e.g., cotton, linen, silk, polyamide fibers, and wools.

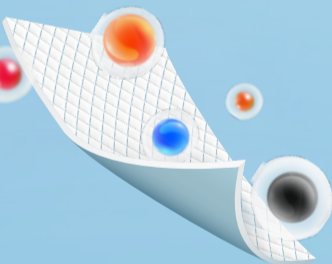


Linear Alky Benzene Sulfonate, Sodium Salt

It is an anionic surfactant. that is commonly used in cleaning products such as laundry detergent, and dishwashing liquid. It has properties to help get rid of dirt, sweat, stains, and oiliness effectively while being an environmentally-friendly product since it can be degraded naturally.

Polyvinylpyrrolidone Polymer

Polyvinylpyrrolidone Polymer is a "Dry Transfer Inhibitor" substance that inhibits pigment particles from sticking to the fabric fibers. The color particles normally stick to the polymer fibers, thereby inhibiting the color etching of the fabric is important to keep the original fabric color. So, the Dry Transfer Inhibitor helps protect the color brightness and prevent color fading.



Sodium Methyl Ester Sulfonate, Sodium Lauryl Ester Sulfonate

Palm Extract Anionic Surfactant helps reduce surface tension efficiently. It also provides a certain proper amount of delicate foam that gently cleans the laundry. Moreover, it does not cause irritation and it can be degraded naturally.



Lauryl Glucoside

Lauryl Glucoside is extracted from coconut or palm oil and reacted with glucose from corn to produce a non-ionic surfactant. It reduces skin irritation from fabric dryness. It also helps soften and moisturizes the fabric. It is gentle and suitable for sensitive skin, and it can be degraded naturally.



Acrylic Acid Homopolymer

Acrylic Acid Homopolymer is an Anti-Redeposition and Anti-Graying Agent to help reduce color fading and dullness and prevent the stains to return to the fabric, keeping the fabric looking bright and vibrant.



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Dream Velvet

A fragrance that gives a feeling of cleanliness, freshness, and comfort. You can feel the soft and fluffy touch of the fabric. The different notes of this gentle perfume can last long on the clothes, making you fresh and confident all day long.



Top notes:

Green, Violet, Eucalyptus, Rose, Spicy, Aldehyde, Strawberry, Blackcurrant

Middle notes:

Rose, Jasmine, Muguet, Violet, Strawberry, Lily of the Valley, Carnation, Tuberose, Dewberry

Base notes:

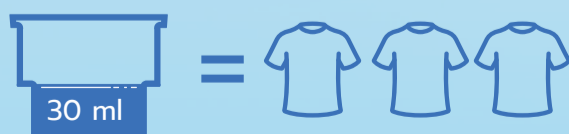
Musk, Tonka, Cedarwood, Sandal, Amber, Vanilla, Peach, Woody

How to use

For hand wash and washing machine:



Use 20-30 ml of liquid detergent for 10 – 15 pieces of clothes



Use 50-100 ml of liquid detergent for 1 basket / full load

OR



1 full of cap of liquid detergent = 100 ml

*** For tough stains and better results, soak the laundry in detergent for 15 minutes before washing ***